

Screen printing

Please note the following points for an optimal result of your printing:

max. printing area (W x D x H): 590 x 390 x 195 mm Scale: 1:1 minimum line thickness: 0,3 mm Data: 1x colour, 1x in black & white CMYK with 100% black (0/0/0/100)

Colours:

- use spot colours and name them accordingly (HKS K, RAL, Pantone C, Printcolor)
- use full-surface designs colour gradients or shades are not possible
- Please note: colours appear to look differently when used on light surfaces compared to dark surfaces
- Please note: the appearance of colours may vary between monitor and printing result if a non-calibrated monitor is used

File formats:

- the files have to be vector graphics (CorelDraw (preferential), PDF, EPS (for PC), AI)
- dxf or dwg may be used, but need to be checked first (case-by-case review)
- The following formats cannot be used:
 - Pixel files like JPEG, TIF, GIF, PNG, BMP (even if they are inserted into or included in vector files)
 - EPS, PDF or similar files that originate from a photo software
 - Word, PowerPoint or Excel files including the logo
- Logos: send logos as vector files separately (see below)

Fonts:

- all fonts in your artworks and in logos need to be converted to paths
- Please note: we can not make any changes on your texts

Logos:

- The logos have to be Vector files (Formats: (CorelDraw (preferential), PDF, EPS (for PC), AI)

- You can get those files from your printer's shop, design agency or your marketing department.
- Vectorized logos in dxf or dwg may be used, but need to be checked first (case-by-case review)
- The following formats <u>cannot be used</u>:
 - Pixel files like JPEG, TIF, GIF, PNG, BMP (even if they are inserted into or included in vector files)
 - EPS, PDF or similar files that originate from a photo software
 - Word, PowerPoint or Excel files including the logo

- the logo has to consist of full-surface designs - colour gradients or shades are not possible

Remark: simply changing or renaming the file format will not make the file useable as a vector file!

All files not conform to these spezifications haved to be re-worked which will be charged with additional costs of 55 Euro per hour.



You have questions concerning digital printing or silkscreen printing? Just ask us – we will be pleased to advise you!

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